

Andrew Muto

818-284-7519

hello@andrewmuto.com

Professional Objective

To fuse my desire to create new and exciting imagery with storytelling and emotion in a professional work environment where problems are seen as challenges and creativity is used to solve them.

Experience

DESIGNER/ANIMATOR, AMERICAN EXPRESS SERVE TAX CAMPAIGN – 2015

Designed and animated the AMEX Serve tax season campaign consisting of 4 different videos designed for different demographics across AMEX's newest Serve card promotion.

CREATIVE DIRECTOR, 7-ELEVEN TV/DIGITAL DISPLAY NETWORKS – 2010-2014

Created and designed the nation's largest digital signage platform inside 7-Eleven stores across the country. Responsibilities included leading the creative teams behind the rollout, interfacing with both 7-Eleven marketing teams and advertising partners as well as creating an in-house production company to create customized content for advertising partners.

Clients included:

- American Express
- Pepsi
- Perrier
- Slim Jim
- Spike TV
- Starbucks
- Washington Lottery

MOTION GRAPHICS & DESIGN LEAD, EYEBOOGIE – 2007-2010

Worked with the CEO of this full service production house to create branding and graphic packages for pitches, pilots and broadcast shows.

Clients included:

- MSN
- Comedy Central
- REELZ Channel
- Reveille

FREELANCE DIRECTOR & DESIGNER – 2008-2014

Directed and designed content for a variety of new media projects, working directly with executive producers and talent.

Clients included:

- Key & Peele/Comedy Central
- CDC (governmental)
- Lending Tree
- Hot Package/Adult Swim
- Socialcam/Justin.tv
- Secret Girlfriend/Comedy Central

Education

The Savannah College of Art & Design, Bachelor of Fine Arts Film and Television, 2003

Skills

Personal

Branding, National ad campaign strategies, Client management. Talent direction.

Technical

Post-Production (Adobe, Apple, AVID, ProTools), Design (Photoshop, Illustrator)

Animation (After Effects, Cinema 4D) Color Grade (Davinci Resolve, Colorista II)

Camera Operation (still and motion picture)

References

Available Upon Request.